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#### Celebrating 100 years of Betty Ford

In 2018, the National Archives celebrates the <u>100th anniversary of the birth of Elizabeth</u> <u>Anne "Betty" Ford</u>. Betty Ford unexpectedly found herself in the White House when her husband became President following Richard Nixon's resignation. As First Lady from 1974 to 1977, she was an outspoken advocate of women's rights, encouraged the appointment of more women to senior government posts, supported the U.N. International Women's Year in 1975, and advocated for passage of the Equal Rights Amendment.

Throughout the year, the National Archives will feature educational programming, exhibits, and social media activities in celebration of Betty Ford. The <u>Betty Ford in the Catalog</u> web page was designed using the <u>Catalog API</u>, and features a gallery of images organized by topic area. We're also honoring Betty Ford through a special series of <u>tagging and transcription missions</u> related to photographs and speeches that can be found in the National Archives Catalog.









## **Tagging Mission**



Celebrate the story of Betty Ford through a special citizen archivist tagging mission. There are over 3,000 digital records related to her in the National Archives Catalog. In honor of her numerous accomplishments and lasting legacy, help tag these photographs to identify and categorize records of Betty Ford based on different topics about her life.

Already logged into your National Archives Catalog account? Start Tagging!

New to our Citizen Archivist program? <u>Register and get started</u>! Check out our <u>Resources</u> page where you can learn <u>How to Tag and Transcribe Records</u>, and <u>What Makes A Good Tag</u>.

### **Tagging Tips**

Are you new to tagging or need a refresher? Here are a few tips for adding tags to photographs:

• The best tags for photographs and graphic materials identify objects or concepts not included in the title or scope and content note of the description.

- Take a good look at the image. What do you see? What's happening in the image? Is there an overarching theme or feeling? Do you see any people? What kinds of people? What are they doing? What objects do you see?
- Add a keyword, name, or a phrase as a tag.
- Avoid adding full sentences as tags.
- Tags can be added to the field on the left of the description, or by clicking View/Add Contributions and add the tag below the image.
- Remember you must be signed in to your Catalog account to contribute tags.



Here is an example of an image in the <u>Catalog</u>, and tags that have been added to it. You'll notice the tags include features or actions that further describe the picture. Keywords like sunbather, umbrella and telescope add a lot of detail to this photo. Now when someone searches for "sunbather" in the Catalog, this photo will come up in the search results!

Visit our **Resources** page for more step by step instructions like this and how to videos.

# New in the Catalog

	COMMONWEALTH OF MASSACHUSETTS.
I	SUFFOLK, SS.
h v ii	I CERTIFY, That James Waller before whom the accompanying office will was
iı	made, was, at the date thereof, a Justice of the Peace within and for the said
	County, duly qualified to administer oaths and take acknowledgments, and that
	his signature thereto 's genuine.
S	Witness my hand, and the Seal of the Supreme Judicial Court of the said
	Commonwealth for said County, this First day of forme one thousand eight hundred and Livyly former former and Livyly former form

<u>Case Files of Approved Pension Applications of Widows and Other Dependents of the Army</u> and Navy Who Served Mainly in the Civil War and the War With Spain, 1861 - 1934

Through a collaboration effort between Family Search and the National Archives, 383,772 digitized pages have been added to this series.

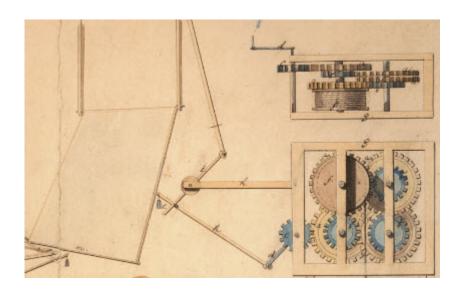
# Image Challenge!

Our friends at The U.S. Patent and Trademark Office will issue the 10 millionth utility patent this summer 2018. To celebrate this milestone, they are kicking off a <u>"Ten for 10"</u>

<u>million" campaign</u> to feature patent drawings that have transformed how we live, work, and play, while celebrating the history of American innovation.

Lucky for us, the National Archives Catalog contains hundreds of patent drawings illustrating proposed inventions throughout our history. Many of these drawings are fascinating, beautiful, and incredibly detailed.

Your challenge for the week: can you guess what this patent was for, based on this snippet of the drawing?



See the <u>whole picture</u> in the National Archives Catalog. The details are worth a look!

And you can browse more patent drawings in <u>Record Group 241: Utility Patent Drawings</u>.



Since our last newsletter 4,400 subscribers have joined us. Welcome! We're happy to have you! Let us know if you have any questions, if there are things you'd like to see featured or if you just want to say hello - email us at <a href="mailto:catalog@nara.gov">catalog@nara.gov</a>

If you like this newsletter, tell a friend!



Have a question? Find answers on History Hub!

History Hub is a support community for history enthusiasts, researchers, citizen archivists, family historians, and archival professionals. Visit us at now at <a href="https://history.gov">history.gov</a>!

Questions or comments? Email us at <a href="mailto:catalog@nara.gov">catalog@nara.gov</a>.









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